

. Е

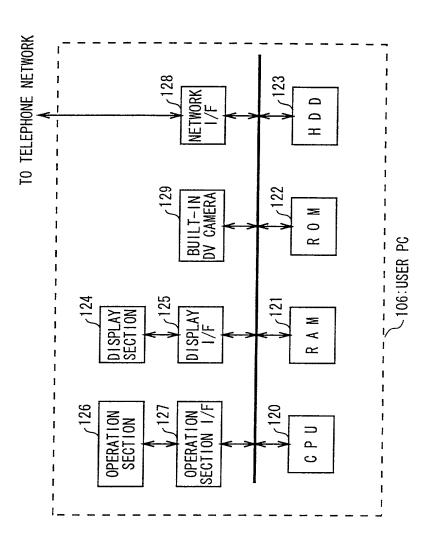
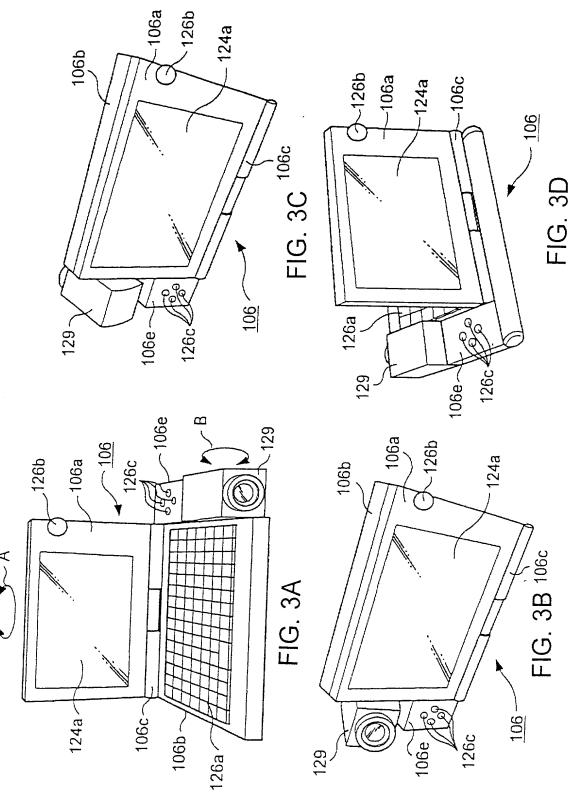


FIG. 2



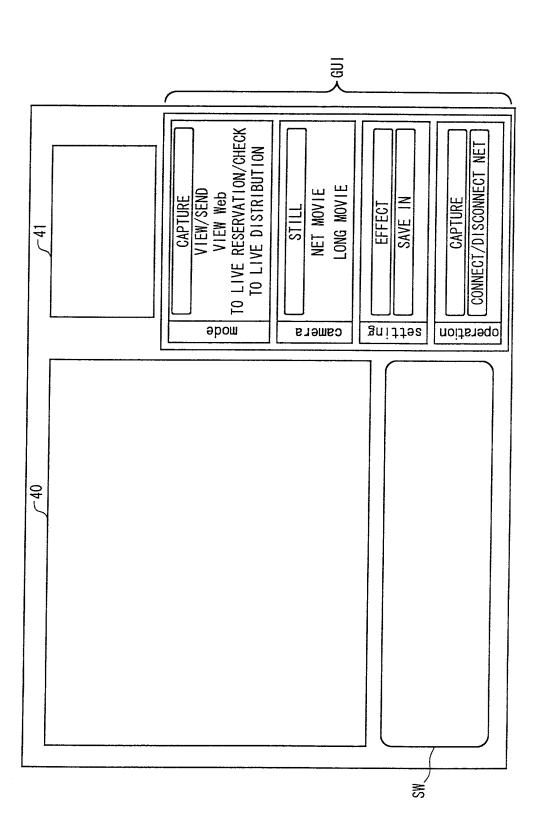


FIG. 4

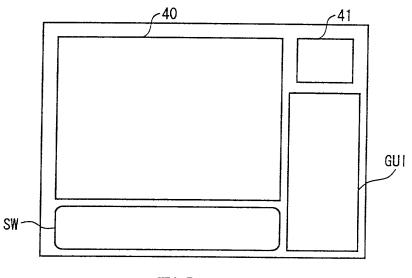


FIG. 5A

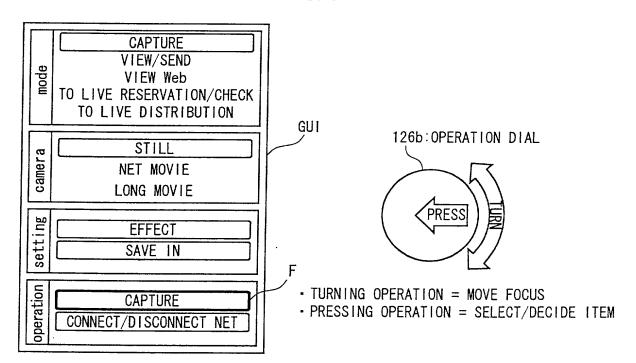
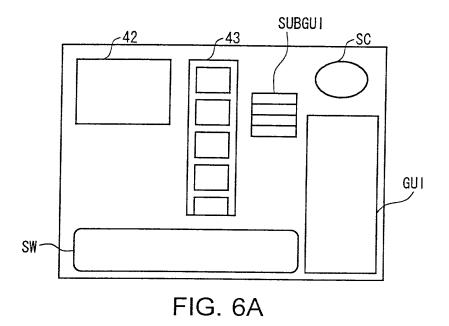


FIG. 5B



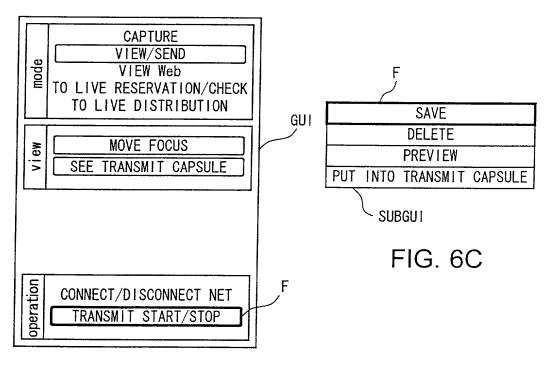


FIG. 6B

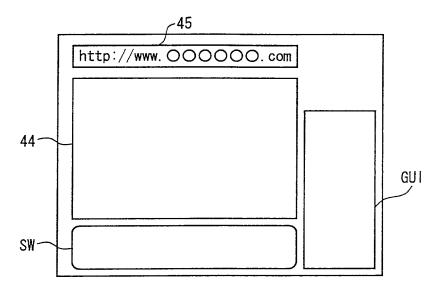


FIG. 7A

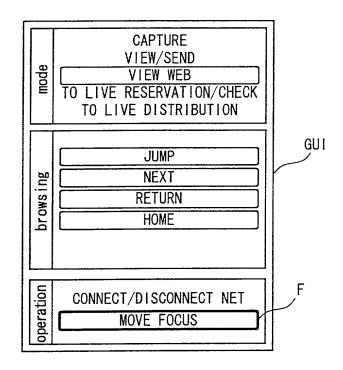


FIG. 7B

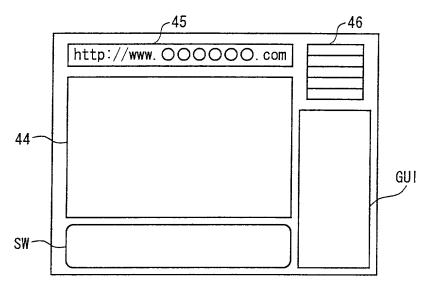


FIG. 8A

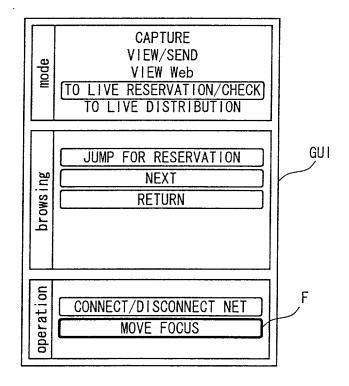


FIG. 8B

OBLON, SPIVAK, ET AL DOCKET #: 212969US6 INV: Keigo IHARA, et al. SHEET <u>9</u> OF <u>42</u>

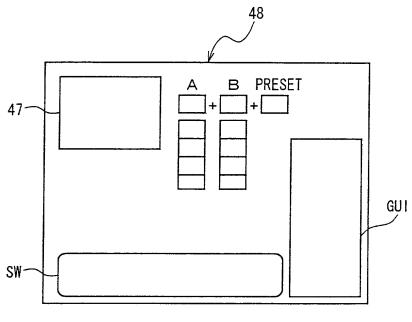


FIG. 9A

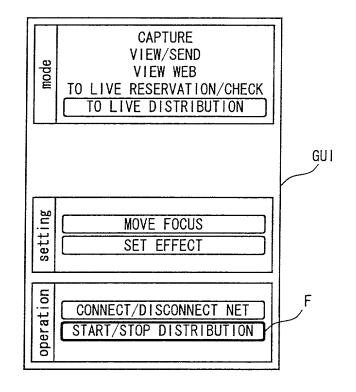


FIG. 9B

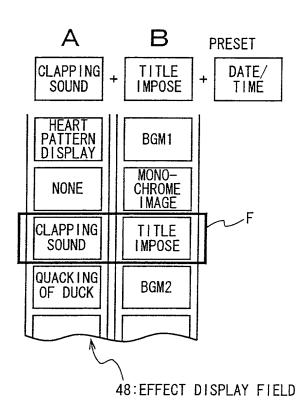
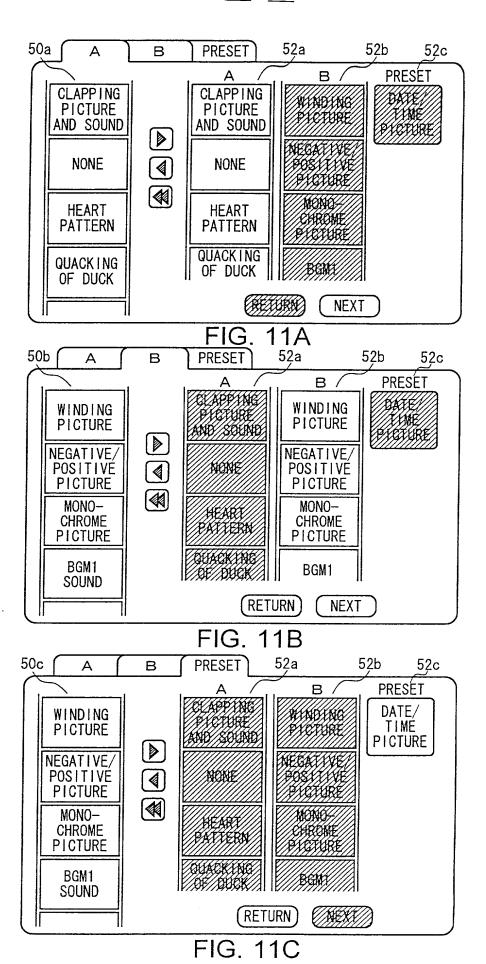


FIG. 10



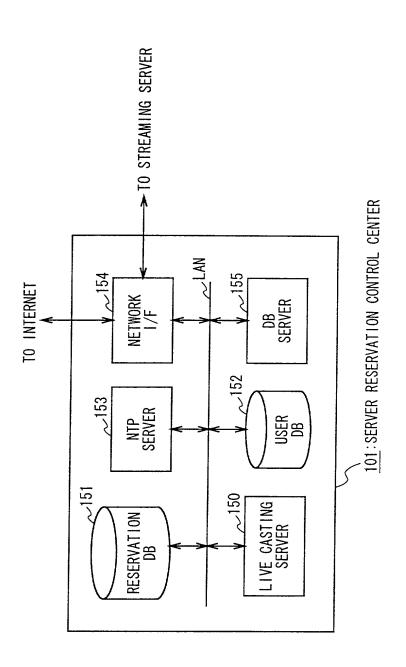


FIG. 12

## WELCOME TO PERSONAL CASTING WORLD

- -LOG IN USER ID: PASSWORD:
- ·MEMBER REGISTRATION
- -WHAT IS PERSONAL CASTING TV? -TODAY'S LIVE
- · PROGRAM GUIDE
- PROGRAM GUIDE
- MY CHANNEL
- ·LIVE DISTRIBUTION RESERVATIONV
- ·PROGRAM PICKUP
- · IMAGE STATION

FIG. 13

REGISTER YOURSELF AS A MEMBER
USING THE PERSONAL CASTING SERVICE REQUIRES YOU
TO BE REGISTERED AS A USER. . .

CLICK HERE TO REGISTER YOURSELF AS A MEMBER >>> LINK TO REGISTRATION PAGE >>>

LIVE DISTRIBUTION ALLOWS YOU TO DO THINGS LIKE EXAMPLE OF USE

TO CARRY OUT LIVE DISTRIBUTION CARRYING OUT LIVE DISTRIBUTION REQUIRES A CREDIT CARD.

TO VIEW LIVE
VIEWING LIVE REQUIRES REPLAY SOFTWARE.
IF YOU HAVE NONE, PRESS THE FOLLOWING
REPLAY SOFTWARE BUTTON AND DOWNLOAD IT.

REPLAY SOFTWARE

LIVE DISTRIBUTION PROVIDERS MAY PUT RESTRICTIONS ON PEOPLE WHO CAN VIEW LIVES BY OBLIGING THEM TO ENTER PASSWORDS. THESE ARE LIVES THAT THOSE PROVIDERS DISTRIBUTE ONLY FOR SPECIFIC PEOPLE AND OTHER PEOPLE CANNOT VIEW.

PROCEDURE UP TO LIVE DISTRIBUTION
PREMIUM MEMBER REGISTRATION
LIVE PLANNING AND PREPARATION
DISTRIBUTION RESERVATION
RESERVATION CHECK
CONNECTION
DISTRIBUTION START

•CURRENT TIME 15:05 (FOR SERVICE SUPPLY)

·SPECIAL PROGRAM

· GENRE

-TIME

LIVE TITLE PROVIDER OUTLINE MODE MOVIE TITLE PROVIDER OUTLINE OPEN OR CLOSE

ON-DEMAND

·PRIVATE PROGRAM

• GENRE

·TIME LIVE TITLE PROVIDER OUTLINE CAPACITY CLOSE

FIG. 15

CURRENT TIME 15:08 (FOR SERVICE SUPPLY) GENRE: ROCK MUSIC LIVE TITLE: 0000 PROVIDER (MAIL ADDRESS): \( \Delta \Delta \Delta \emptyre{\text{@XX. COM}} \) HOMEPAGE: HTTP://WWW. \DOAXXX. COM CAPACITY: 50 PEOPLE CLOSE OR OPEN OUTLINE DETAILS ENTER PASSWORD: REPLAY ~175 NOTE: REPLAYING THE MUSIC REQUIRES REPLAY SOFTWARE. ~176 REPLAY SOFTWARE CLICK TO DOWNLOAD

FIG. 16

PROGRAM IN THIS WEEK

JUI	<u>Y</u>	7	7 2	000		∆ ∀
S	М	T	W	T	F	S
2 9 16 23 30	3 10 17 24 31	4 11 18 25	12 19 26	6 13 20 27	7 14 21 28	1 8 15 22 29

-SPECIAL PROGRAM JULY 5, 2000

TIME GENRE LIVE TITLE PROVIDER OUTLINE OPEN

TIME GENRE MOVIE TITLE PROVIDER OUTLINE OPEN

·LIVE CHANNEL

JULY 5, 2000

GENRE TIME LIVE TITLE PROVIDER OUTLINE CAPACITY PRIVATE

FIG. 17

THE CONTENTS OF RESERVATION	USER 1D	BILLING FLAG INFORMATION	RESERVATION 1D
.DATE/TIME .2ch .64kbps	0000	[	× × ×
·DATE/TIME ·4ch ·28.8kbps ·	× 400	DISABLED	0000

FIG. 18

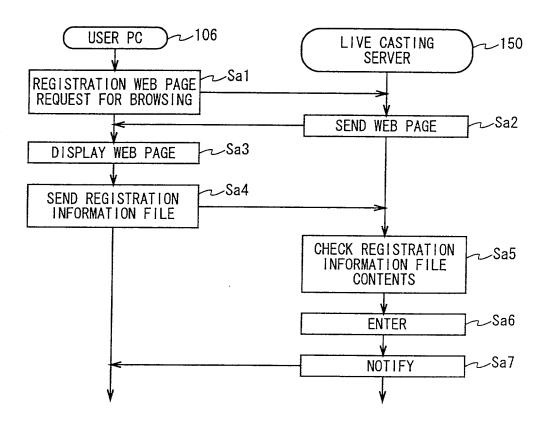


FIG. 19

MEMBER REGISTRATION INPUT SCREEN 210

INPUT LTEM	INPUT COLUMN
NAME (KANJI) (ALPHABET) DESIRED USER ID PASSWORD E-MAIL ADDRESS OPEN MAIL ADDRESS?	△○ 太郎 ○○ TAROU ○○○○ ×××× △△△@○○. COM YES

IF YOU WANT TO REGISTER AS A PREMIUM MEMBER, CHECK THE CHECKBOX AND ENTER THE FOLLOWING ITEMS.

PREMIUM MEMBER REGISTRATION 211

INPUT ITEM	INPUT COLUMN
ADDRESS TELEPHONE NUMBER CREDIT CARD NUMBER CREDIT CARD EXPIRATION DATE CELLULAR PHONE NUMBER FACSIMILE NUMBER	OCITYO3-5-5 03-1234-5670 1234-5678-9102 MAY 2003 090-1000-2000 03-1234-5671

CANCEL ENTER
212
213

FIG. 20

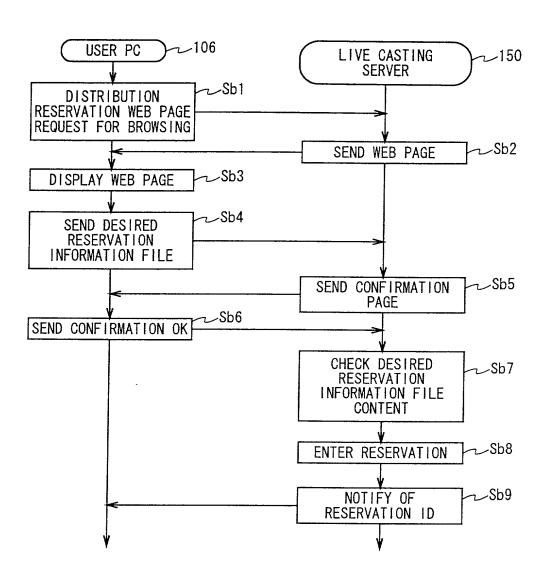


FIG. 21

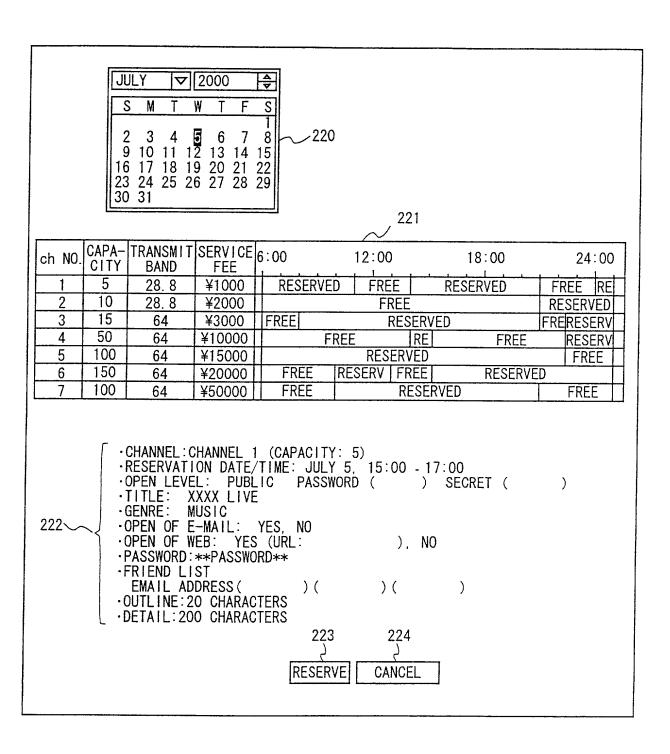


FIG. 22

·USER ID: OOOO

-CHANNEL: CHANNEL 8 (CAPACITY: 5)

•RESERVATION DATE/TIME: JULY 5, 15:00 - 17:00

OPEN LEVEL: PUBLIC PASSWORD (XXXXX) SECRET (XXXXX)

·TITLE: XXXX LIVE

·GENRE: MUSIC

·E-MAIL DISCLOSURE: YES, NO

·WEB DISCLOSURE: YES (URL: ), NO

•PASSWORD: \*\* PASSWORD \*\*

·FRIEND LIST

EMAIL ADDRESS (00@XX.COM) (\(\Delta \Delta \text{QXX.CO.JP}\) (XX@00.COM)

OUTLINE: UP TO 20 CHARACTERS
DETAIL: UP TO 200 CHARACTERS

SERVICE FEE: \(\frac{4}{2}\text{XXXXX}\)
IN ADDITION TO THIS SERVICE FEE, THE CARRIER WILL CHARGE YOU FOR THE TELEPHONE SERVICE TO THE ACCESS PORT SEPARATELY.

△△△@XX000. COM

MAKE SURE THE MAIL ADDRESS ABOVE IS CORRECT.
YOUR RESERVATION ID WILL BE SENT TO THE MAIL ADDRESS ABOVE.
ONCE YOU ACQUIRE THE RESERVATION ID, RECONFIRM THE RESERVATION
WITH "MY CHANNEL" BY 6 HOURS BEFORE THE PROGRAM STARTS.
THE RESERVATION WITHOUT RECONFIRMATION WILL BE CANCELED.

240 241 AGREE CANCEL THANK YOU FOR THE RESERVATION.

CHECK THE MAIL AND RECONFIRM THE RESERVATION ON THE "MY CHANNEL" PAGE USING THE CORRESPONDING PC.

245 0 K

FIG. 24

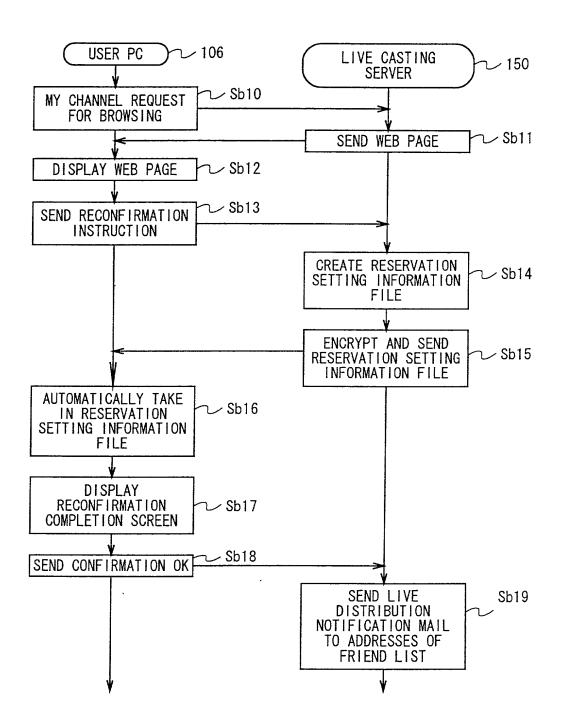


FIG. 25

RESERVATION LIST
RESERVATION LISTRESERVATION DATE/TIME, CHANNEL, TITLE,
WAITING FOR RECONFIRMATION, CANCEL

TO CHANGE THE DATE/TIME OR CHANNEL, CANCEL THE RESERVATION AND MAKE A NEW RESERVATION.

NUMBER OF AUDIENCES
YOU CAN VIEW THE NUMBER OF AUDIENCE DATA OF LIVE PROGRAMS DISTRIBUTED SO FAR.

CHANGE REGISTRATION INFORMATION FILE
YOU CAN CHANGE USER INFORMATION HERE.

FIG. 26

ΟK

·USER ID: OOOO

·CHANNEL:CHANNEL 1 (CAPACITY: 5)

RESERVATION DATE/TIME: JULY 5, 15:00 - 17:00

OPEN LEVEL: PUBLIC PASSWORD (XXXXX) SECRET (XXXXX)

·TITLE: XXXX LIVE

·GENRE: MUSIC

OPEN OF E-MAIL: YES, NO

OPEN OF WEB: YES (URL:

), NO

•PASSWORD: \*\* PASSWORD \*\*

·FRIEND LIST

EMAIL ADDRESS (00@XX.COM) (\( \Delta \Delta \text{QXX.CO.JP} \) (XX@00.COM)

OUTLINE: UP TO 20 CHARACTERS

·DETAIL: UP TO 200 CHARACTERS

## RESERVATION ID:

INPUT THE RESERVATION ID INCLUDED IN THE MAIL. TO CHANGE THE DATE/TIME OR CHANNEL, CANCEL THIS RESERVATION AND MAKE A NEW RESERVATION.

PRESSING THE RECONFIRM BUTTON WILL AUTOMATICALLY REGISTER THE PC CONNECTION SETTING. BE SURE TO RECONFIRM THE RESERVATION WITH THE CORRESPONDING PC.



FIG. 27

OBLON, SPIVAK, ET AL DOCKET #: 212969US6 INV: Keigo IHARA, et al. SHEET <u>28</u> OF <u>42</u>

USER ID:000 LIVE DISTRIBUTION RESERVATION DATE/TIME: 2000:07:05:15:00:00-2000:07:05:17:00:00 SERVER ACCESSIBLE TIME: 2000:07:05:14:55:00-2000:07:05:17:05:00 ACCESS TELEPHONE NUMBER CARRIER 01:03-1234-5670 CARRIER 02:03-1234-5671 CARRIER 03:03-1234-5672 CARRIER 04:03-1234-5673 ACCESS SERVER INFORMATION TYPE OF SERVER: REALSERVER5 SERVER NAME: LIVESERVER. COM CONNECTION PORT: 555 STREAM PATH TO SERVER: /CHANNELL/STREAM.RM ADDRESS INFORMATION FOR DISTRIBATION REQUEST: rtsp//liveserver.com:554/channell/stream.rm TRANSMISSION BAND: 28.8KBPS TITLE: XXXX LIVE OUTLINE: .... OPEN LEVEL: .... FRIEND LIST ADDRESS INFORMATION LIST 01: 00@XX. COM LIST 02:  $\Delta\Delta$ @XX. CO. JP LIST 03:XX@00.COM PASSWORD FOR DISTRIBUTION REQUEST: XXXX

16:16 (FOR SERVICE SUPPLY)

16:09 (YOUR PC)

THE RESERVATION HAS BEEN ACCEPTED.

AS SHOWN ABOVE, THERE IS A TIME DIFFERENCE BETWEEN THE SERVICE SUPPLY TIME AND YOUR PC TIME.

NOTE THAT THE RESERVED DISTRIBUTION WILL BE PERFORMED AT THE SERVICE SUPPLY TIME.

YOU CAN ACCESS THE SITE FROM 5 MINUTES BEFORE THE RESERVED TIME.

IF YOU USE A DIALUP ROUTER, REGISTER THE FOLLOWING AS THE DIAL ADDRESS. IN THIS CASE, ONLY CONNECTION VIA ISDN IS AVAILABLE.

ISDN ACCESS PORT NUMBER: 03-1234-5679 LOG IN ID: RESERVATION ID

PASSWORD: XXXXXXX

291 0 K

I had been seen that the last of the seed that the seed th

·DISTRIBUTION DATE/TIME: JULY 5 15:00 TO 17:00 ·TITLE: XXXX LIVE ·ADDRESS FOR DISTRIBUTION REQUEST:rtsp//liveserver.com:554/channell/stream.rm ·PASSWORD: XXXXXX LIVE DISTRIBUTION BY 000 (USER NAME) WILL BE CARRIED OUT AS FOLLOWS. SENDER: PERSONAL CASTING SERVICE DATE/TIME: JULY 3, 2000, 17:15 ADDRESS: △△@XX.CO.JP SUBJECT: NOTICE OF LIVE DISTRIBUTION ATTACHMENT: F

FIG. 30

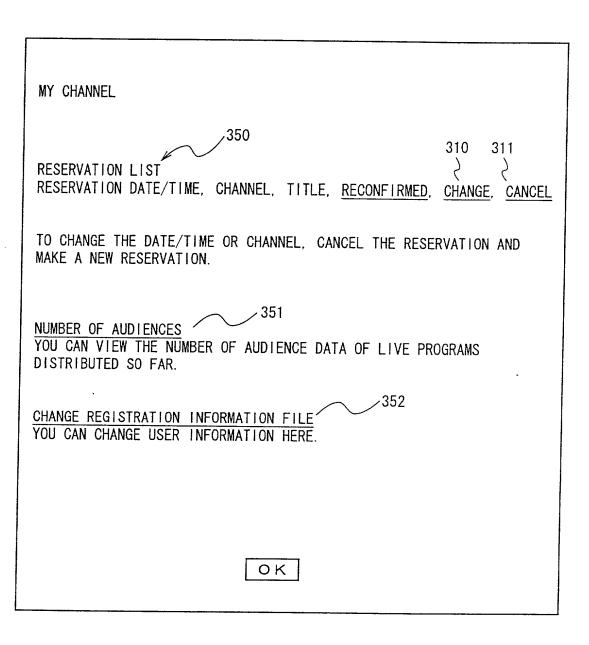


FIG. 31

·USER ID: OOO

·CHANNEL: CHANNEL 1 (CAPACITY: 5)

•RESERVATION DATE/TIME: JULY 5, 15:00 - 17:00

-OPEN LEVEL: PUBLIC PASSWORD (XXXXX) SECRET (XXXXX)

·TITLE: XXXX LIVE

· GENRE: MUSIC

·OPEN OF E-MAIL: YES, NO

OPEN OF WEB: YES (URL:

), NO

•PASSWORD: \*\* PASSWORD \*\*

·FRIEND LIST

EMAIL ADDRESS (00@XX.COM) (\( \Delta \Delta @XX.CO.JP \) (XX@00.COM)

OUTLINE: UP TO 20 CHARACTERS
DETAIL: UP TO 200 CHARACTERS

## RESERVATION ID:

INPUT THE RESERVATION ID INCLUDED IN THE MAIL.
TO CHANGE THE DATE/TIME OR CHANNEL, CANCEL THIS RESERVATION AND MAKE A NEW RESERVATION.

321 322 V UPDATE RETURN

FIG. 32

17:08 (FOR SERVICE SUPPLY)

17:11 (YOUR PC)

THE CHANGE HAS BEEN ACCEPTED.

AS SHOWN ABOVE, THERE IS A TIME DIFFERENCE BETWEEN THE SERVICE SUPPLY TIME AND YOUR PC TIME.

NOTE THAT THE RESERVED DISTRIBUTION WILL BE PERFORMED AT THE SERVICE SUPPLY TIME.

YOU CAN ACCESS THE SITE FROM 5 MINUTES BEFORE THE RESERVED TIME.

IF YOU USE A DIALUP ROUTER, REGISTER THE FOLLOWING AS THE DIAL ADDRESS. IN THIS CASE, ONLY CONNECTION VIA ISDN IS AVAILABLE.

ISDN ACCESS PORT NUMBER: LOG IN ID: RESERVATION ID

PASSWORD: XXXXXXX

331 0 K -USER ID: OOO

·CHANNEL: CHANNEL 1 (CAPACITY: 5)

-RESERVATION DATE/TIME: JULY 5, 15:00 - 17:00

OPEN LEVEL: PUBLIC PASSWORD (XXXXX) SECRET (XXXXX)

·TITLE: XXXX LIVE

•GENRE: MUSIC

OPEN OF E-MAIL: YES, NO

OPEN OF WEB: YES (URL: ), NO

-PASSWORD: \*\* PASSWORD \*\*

·FRIEND LIST

EMAIL ADDRESS (OO@XX.COM) (\( \Delta \Delta \text{@XX.CO.JP} \) (XX@OO.COM)

OUTLINE: UP TO 20 CHARACTERS
DETAIL: UP TO 200 CHARACTERS

THIS RESERVATION WILL BE CANCELED.

CANCEL RETURN RETURN

FIG. 34

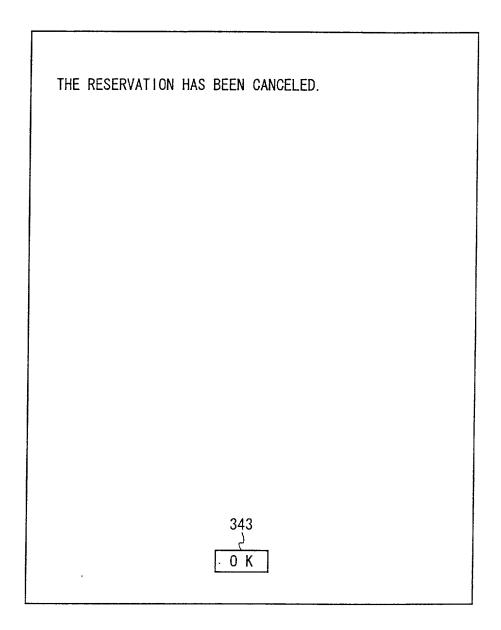


FIG. 35

·CHANNEL: CHANNEL 1 (CAPACITY: 5)

·RESERVATION DATE/TIME: JULY 5, 15:00 - 17:00

OPEN LEVEL: PUBLIC PASSWORD (XXXXX) SECRET (XXXXX)

OBLON, SPIVAK, ET AL **DOCKET #: 212969US6** INV: Keigo IHARA, et al. SHEET <u>36</u> OF <u>42</u>

·TITLE: XXXX LIVE

· GENRE: MUSIC

OPEN OF E-MAIL: YES, NO

OPNE OF DISCLOSURE: YES (URL:

). NO

·PASSWORD: \*\* PASSWORD \*\*

·FRIEND LIST

EMAIL ADDRESS (OO@XX.COM) (AA@XX.CO.JP) (XX@OO.COM)

OUTLINE: UP TO 20 CHARACTERS ·DETAIL: UP TO 200 CHARACTERS

## RESERVATION ID:

IF YOU USE A DIALUP ROUTER, REGISTER THE FOLLOWING AS THE DIAL ADDRESS. IN THIS CASE, ONLY CONNECTION VIA ISDN IS AVAILABLE.

ISDN ACCESS PORT NUMBER: LOG IN ID: RESERVATION ID PASSWORD: XXXXXXX

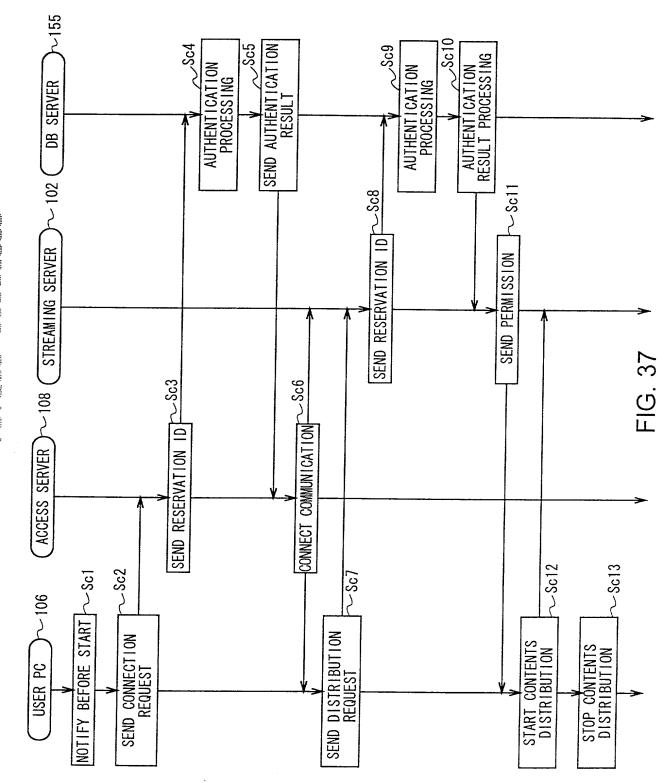
361

362

REENTER PC CONNECTION SETTING

RETURN

FIG. 36



CURRENT TIME 15:08 (FOR SERVICE SUPPLY) 390
GENRE: ROCK MUST LIVE TITLE: OO PROVIDER (MAIL A OOO OO OO OO OOO OOO OOO OOO OOO OOO
OUTLINE DETAILS
ENTER PASSWORD:
REPLAY 175
NOTE: REPLAYING THE MUSIC REQUIRES REPLAY SOFTWARE.
REPLAY SOFTWARE ~ 176 CLICK TO DOWNLOAD

FIG. 38

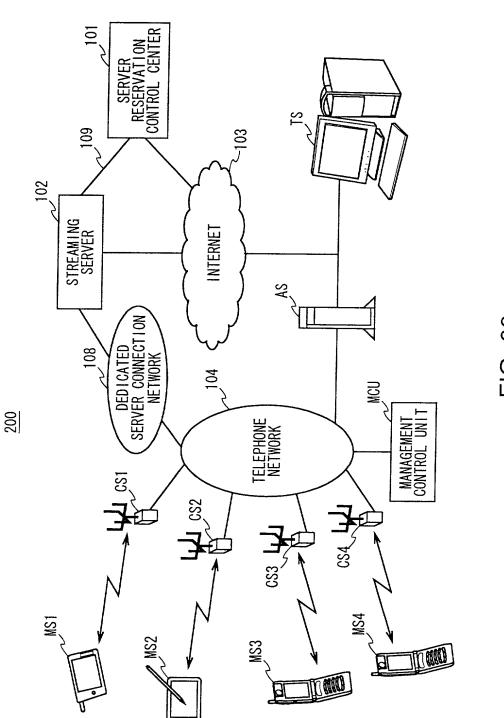


FIG. 39

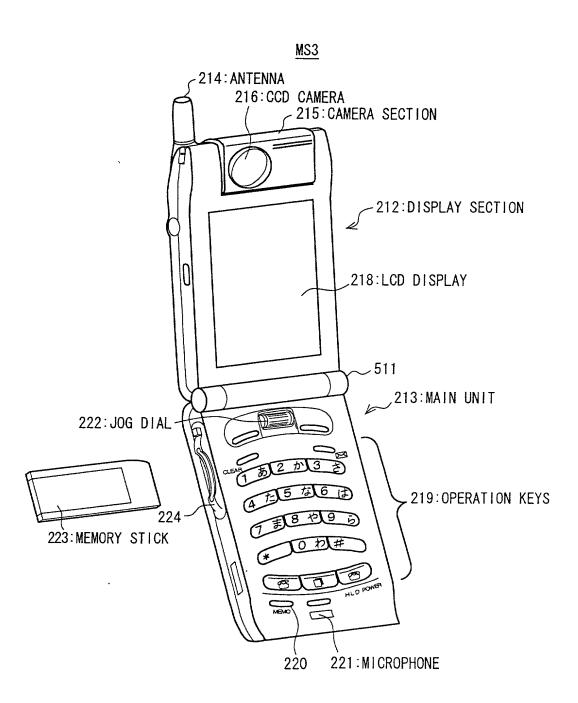


FIG. 40

OBLON, SPIVAK, ET AL DOCKET #: 212969US6 INV: Keigo IHARA, et al. SHEET 41 OF 42

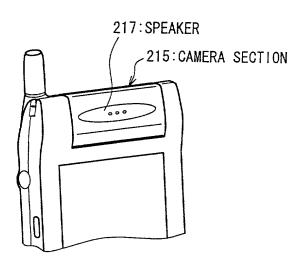


FIG. 41

